

“County planners are asking if agritourism is an appropriate activity for farms under the current agricultural ordinances,” said Jesse Richardson, associate professor in the School of Public & Internal Affairs at Virginia Tech. Agritourism entrepreneurs seek county support as they design on-farm events that result in increased farm-generated revenue. Overall, everyone is searching for the best model for creating a positive community for agriculture and agritourism.

2011 Local Planning & Agritourism Symposium

Wednesday, June 8, 2011
10:00 a.m. – 3:30 p.m.

Lowery's Restaurant, 528 Church Lane
Tappahannock, VA 22560 – 804.443.4314

Sponsored by Virginia Cooperative Extension in partnership with Tidewater Resource Conservation & Development Council, Northern Neck Planning District Commission, and Northern Neck Tourism Commission.



The 2011 Local Planning & Agritourism Symposium will provide elected officials, planning commissioners, county planners, BZA members, and agritourism entrepreneurs the opportunity to discover . . .

- Strategies for designing effective zoning ordinances.
- What agritourism entrepreneurs need and expect from local government.
- The best model for managing agritourism growth within the community.

Presenters include

- **Leanne DuBois**, Virginia Department of Agriculture & Consumer Services,
- **Jesse Richardson**, Virginia Tech.
- **A panel of local planners** led by Jonah Fogel, Virginia Cooperative Extension.
- **A panel of agritourism entrepreneurs** moderated by Trey Davis, Virginia Farm Bureau.
- **Ted McCormack**, Virginia Association of Counties.

Registration

- **Contact Lisa Hull**, Northern Neck Tourism Commission, by calling **804.333.1919** or emailing lhull@nnpdc17.state.va.us.
- Checks for the **\$35 registration fee** should be made payable to **NNPDC** and mailed to

Northern Neck Tourism Commission
P.O. Box 1707
Warsaw, VA 22572.

The deadline for conference registration is Friday, May 27, 2011.

